



22nd International Congress and Industrial Exhibition for Electric and Electronic in Vehicles

16th and 17th October 2024, Bonn, Germany

**ELIV
2024**

**Advertising &
Sponsoring
Opportunities**

www.eliv-congress.com

Advertising options*

Classic Advertising and Logo Options

1/1 advert inside page, 4c exhibitor catalogue **EUR 790.00**
4c advert next to your company portrait in the exhibitor catalogue

1/1 advert cover page, 4c exhibitor catalogue **EUR 995.00** **sold**
(max. 3 companies)
4c advert on the cover pages of the exhibitor catalogue

1/1 advert break presentation 4c **EUR 695.00**
(max. 1 company)
4c advert in the break presentation

4c logo company portrait **EUR 95.00**
4c logo for your company portrait in the exhibitor catalogue

4c logo event app **EUR 95.00**
4c logo in the exhibitor list and your company profile in the event app

4c logo emailing (max. 4 companies) **EUR 350.00**
4c logo in one emailing to potential participants

4c logo participant survey (max. 6 companies) **EUR 590.00**
4c logo on the landing page of the participant survey

4c logo cover congress program **EUR 990.00** **sold**
(max. 1 company)
4c logo on the cover page of the congress program

4c logo in the break presentation **EUR 95.00**

Integration of your question into the **EUR 990.00**
participant survey

Do you have questions for the target group? Then place a specific question in our questionnaire and gain important insights on the topic an exchange ideas with your target group

Bookmark in the exhibitor catalogue EUR 1,890.00

A bookmark inserted (layout by sponsor) in the exhibitor catalogue marking your company profile will draw the participants, attention to your business.

- Bookmark printed on both sides (4/4 coloured) with your advertising bound into the catalogue
- Ribbon, 5 mm, different colours possible (Layout and first print from sponsor)
- Edition: 1,700 pieces

Virtual Advertising Options

Banner in participant email (1 email shot) EUR 450.00 **sold**
Get attention before the event by embedding your banner and link to your website in our participant mailings.

Advertorial EUR 795.00
(max. 2 companies, 1 per mailing)

Send us a short press article (max. 300 characters) incl. picture about your company, product or service and we will place it in one of our emailings to the core target group.

Standalone emailing (max. 1 company) EUR 2,750.00 **sold**
Pre-write an emailing for us, which we will send to our participants on your behalf.

Promotional video in the break presentation EUR 1,100.00
(max. 1 company)

Place your advertising spot in our break presentations and get more attention for your on-site appearance.

Advertising materials in the download center EUR 995.00
for participants (max. 3 companies)

Provision of your product information in the download center.

Media Packages **sold**

	light	medium	premium
4c logo on the website	✓	✓	✓
Banner with link to your homepage in emailings to potential participants	1	2	4
4c logo on a roll-up in the entrance foyer	✓	✓	✓
4c logo in the participant survey			✓
	EUR 1,770.00	EUR 3,130.00	EUR 4,180.00

*all prices + VAT

Advertising on site*

Display of your company brochures on a separate table (max. 4 companies) **EUR 690.00**

Display of your company brochure in the check-in area on a separate table.

Exclusive rack with your brochure **EUR 1,100.00**
(max. 2 companies)

Your advertising brochure or company information in an exclusive brochure stand in the event area.

A-Boards throughout the congress **EUR 1,500.00**
(max. 3 companies)

A-boards (A1 format) with your message will be placed throughout the exhibition.
(2 A-boards per booking; additional costs: printing of posters)

Logo on glass tables **EUR 5,000.00**

Your logo or advertisement on 5 high tables (70 centimeters wide) (design supplied by sponsor). They will be placed on the lower ground (visible from upstairs) in combination with two flatscreens with your advertisement shown in a continuous loop (5 logos per booking; additional costs: printing of stickers).

Roll-ups in the entrance area **EUR 1,500.00**
(max. 2 companies)

Place two roll-ups in the entrance area or event venue. Be in the participants' focus right from the start and throughout the entire event.

Roll-up and brochure rack in the congress area ... **EUR 1,390.00**
(max. 1 company)

Place one roll-up and one brochure rack in a prominent location in the event.

Banner in the congress area **EUR 2,800.00**
(max. 4 companies)

Place your banner in a visible place in the congress area.

Floor sticker (max. 2 companies) **EUR 160.00**

Guide the visitors directly from the entrance to your stand using floor stickers in the hallways (price per running meter; additional costs: printing of floor stickers).

Seat drop (max. 2 companies)

Distribution of your info sheet (flyer, company brochure, giveaway, etc.) on the seats of

- the keynote **EUR 3,500.00**
- the break out sessions **EUR 1,200.00**

Branding of seating opportunities (cubes) in the exhibition area **EUR 4,500.00**

Your branding on the seating cubes offering delegates a moment of relief or the opportunity for an ad-hoc meeting. 10 cubes will be available for your specific design (sponsor to supply the design). The cubes will be placed across the event to get an optimal display for your company.

Branding staircase (max. 2 companies) sold **EUR 1,390.00**

Brand the staircase with your individual design.

Lavatory advertising..... **EUR 3,500.00**

put the spotlight on your company in restrooms - with stickers or advertisements on mirrors.
(additional production costs for stickers)

Wardrobe Tokens **EUR 2,995.00**

Wardrobe tokens offer a creative way to get your brand or message directly into the hands of your guests. This often overlooked advertising space is perfect for discreet but effective advertising.

Outside signage **upon request**

Various outside signage and branding possibilities.

Further advertising opportunities upon request!

*all prices + VAT



Source: VDI Wissensforum GmbH



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Exclusive Sponsoring Opportunities*

Smartphone/Tablet-Charging Stations EUR 2,800.00

Participants love to stay connected but phone/tablet batteries often fail. Do not miss this opportunity to present your company while providing attendees with the energy their devices require. Located in common areas inside the exhibition hall.

Barista Station **sold** EUR 3,200,00

A fine way to present yourself – by sponsoring a specialty coffee bar in or in front of the World Conference Center Bonn, you offer participants an experience for all senses! The coffee specialties are served in cups branded with your logo. (production is the responsibility of the sponsor)

Pen or Notepad Insert Fair Bag EUR 3,300.00

Place your logo on quality pens or notepads which will be distributed in the congress bags or session rooms for the delegates. When delegates reach for a pen or notepad, your company logo will be on it... at the congress and beyond! (production costs will be covered by the sponsor)

Main Sponsor Event App **sold** EUR 3,900.00

Stand out as the main sponsor in the app listing! The event app is available in all app stores prior to the congress. Take advantage of this exclusive presentation option as more than 80 % of delegates download the app.

Your benefits:

- Your information and advertising is available on- and offline
- Direct contact to your target group
 - personal approach
 - direct and interactive exchange in the application possible
 - no scattering loss
 - increase the awareness for your company

included:

format	description
Splash Screen	Your logo or advert shown at the start of the app with link to your sponsor entry (contact details, company profile) or website
Logo-package	Your logo in the exhibitor list/sponsor list, in your detailed entry and in the menu
Sponsored push	One push message to all participants at your desired time during the event days

Logo on Congress Bag **sold** EUR 4,000.00

Your logo will be visible throughout and after the event with delegates carrying the congress bag. Your logo will be printed on each congress bag along with the congress logo. (Type, size, and color of the bags as well as position and size of the logo will be at the organiser's discretion. The production costs will be covered by the sponsor.)

Coffee Breaks (both days) EUR 4,990.00

Place 4 roll-up banners (0.8 x 2 m) with your logo around the buffet tables (banner provided by the sponsor)

- Table cards with your company logo are placed on the dining tables and on the buffet stations.
- Your company logo will be displayed in the welcome and coffee break presentations in the congress hall and in the congress documentation if the booking is made in time.

Lunch Sponsor (both days) EUR 5,900.00

- Place 4 roll-up banners (0.8 x 2 m) with your logo around the buffet tables (banner provided by the sponsor).
- Table cards with your company logo are placed on the dining tables and on the buffet stations.
- Your company logo will be displayed in the welcome and coffee break presentations in the congress hall and in the congress documentation if the booking is made in time.

*all prices + VAT



Evening Event Sponsor EUR 6,500.00

- Present your company with 4 roll-up banners (0.8 x 2 m) in central locations at the event.
- Table cards with your company logo are placed on the dining tables and on the buffet stations.
- Your company logo will be displayed during the evening event in the entire location
- Your company logo in the welcome and coffee break presentations in the congress hall and in the congress documentation if the booking is made in time.

Hotel Welcome Message EUR 6,500.00

“Welcome to ELIV! We hope you had a pleasant journey and look forward to meeting you at our stand!” With this sponsoring you can draw the attention of the participants who are staying at the nearby Marriott Hotel to your company even before the event. The message will be displayed in form of a greeting card and a little gift, and will be placed on delegates beds in 250 rooms. (Exhibitor to provide the design and goodie)

Giveaway Bag EUR 6,500.00

Your giveaway bag with individual items will be distributed to all congress participants before departure on the second day of the congress. The giveaway will be distributed by hosts (hosts to be organised by you).

Main-Sponsor Start-up Area EUR 7,500.00

For the fifth time, the international congress ELIV will offer a platform for start-ups to present their latest innovations. Support these young and innovative companies and become an exclusive sponsor of our start-up area.

Smoothie Bar upon request

The smoothie station, you can provide healthy refreshments for the participants. Fresh fruit and vegetables are blended on site into delicious smoothies that are not only tasty, but also a real energy boost. The station can be personalized as desired, be it with special recipes or branding options. The perfect vital snack between meals!

Candy Bar upon request

The sweet temptation for in between! The Candy Bar is not only a great eye-catcher but also offers a variety of colorful sweets, from classic candies to exotic treats, treats for every taste. The candy bar can be branded and equipped entirely according to your wishes.

Lanyard Sponsoring ^{sold} EUR 8,000.00

Your company logo on the lanyards of participants' name badges. (production is the responsibility of the sponsor)

- Edition: 1,500 pieces
- Production by the sponsor

Chair Covers

This type of advertising is one of the best-placed advertising opportunities in the World Conference Center Bonn: Brand a slipcover with your coloured logo! The slipcovers will be placed on every second chair in the congress rooms (production is the responsibility of the sponsor).

- Plenary room (auditorium) EUR 9,500.00
- Session room EUR 5,900.00

Further individual sponsoring opportunities upon request!

*all prices + VAT



Source: VDI Wissensforum GmbH



ORDER Form

ORDER FORM 1/2

We ask you to complete your details in this form and send it via email to: **fachausstellungen@vdi.de**

Company information:

Company Name/Institute:

Street:

or PO-Box:

Country:

Postcode:

Place:

Phone:

Fax:

Email:

Website:

VAT ID No.:

Invoice address: (if different from above)

Purchase Order No.:

Company Name:

Street:

or PO-Box:

Country:

Postcode:

Place:

Staff responsible for the organization in your company:

(Academic) Title:

First name:

Surname:

Departement:

Function:

Level:

Specialist area:

Phone:

Fax:

Email:

→ Please continue on page 2

ORDER FORM 2/2

We hereby order (all prices excl. VAT):

Advertising Opportunities

1/1 advert in the inside advertising section 4c	EUR 790.00	4c company logo in your catalogue entry	EUR 95.00
4c company logo in the event app	EUR 95.00	4c company logo in emailing	EUR 350.00
4c company in survey	EUR 590.00	4c company logo break presentation	EUR 95.00
Bookmark in the exhibitor catalogue	EUR 1,890.00	Question participant survey	EUR 990.00
Advert break presentation	EUR 695.00	Video advert break presentation	EUR 1,100.00
4c company logo break presentation	EUR 95.00	Advertorial	EUR 795.00
Flyer download area	EUR 995.00		
Company brochure table	EUR 690.00	Company brochure exclusive	EUR 1,100.00
A-Boards	EUR 1,500.00	4c company logo glass tables	EUR 5,000.00
Roll-ups	EUR 1,500.00	Roll-ups & rack	EUR 1,390.00
Banner congress area	EUR 2,800.00		
Floor sticker (per running metre)	EUR 160.00	Seat drop break-out session	EUR 1,200.00
Seat drop Keynote	EUR 3,500.00	Seating Opportunities	EUR 4,500.00
Lavaratory Advertising	EUR 3,500.00	Wardrobe Tokens	EUR 2,995.00
Staircase (branding)	upon request		

Sponsoring Opportunities

Charging Stations	EUR 2,800.00	Coffee breaks	EUR 4,990.00
Pen/Notepad Insert	EUR 3,300.00	Lunch	EUR 5,900.00
Evening Event	EUR 6,500.00	Hotel Welcome-Message	EUR 6,500.00
Giveaway Bag	EUR 6,500.00	Start-up Area	EUR 7,500.00
Smoothie Bar	upon request	Candy Bar	upon request
Chair Covers plenary room	EUR 9,500.00	Chair Covers session room	EUR 5,900.00

Do you need a detailed offer?

We would like to receive a detailed offer with the selections specified above. Please prepare an individual offer for us, taking into account the following preferences/additional services:

Thank you!

You will receive an offer which meets your requirements within the next days! Please send back via email to: slominski@vdi.de

- With our application for registration, we accept the terms and conditions of participation and business of VDI Wissensforum GmbH for VDI events. Terms and Conditions: www.vdi-wissensforum.de/en/terms-and-conditions/

place/date & signature



ELIV 2024 - Registration





ELIV 2024 - Registration

